Overview

Degree Bachelor of Arts

Program duration 6 semesters

Study abroad 1 semester or double-degree

Teaching language English

Beginning Winter semester

Application deadline July 15th

Tuition fees None

Currently under accreditation by FIBAA

Academic admission requirements

1 University entrance qualification (Hochschulzugangsberechtigung, HZB) for German universities or German universities of applied sciences

2 Language requirements: English Level B2, German Level B1

Contact

Business School – Main Office
Campus Rotenbühl
Waldhausweg 14
66123 Saarbrücken

t +49 (0) 681 58 67-558
f +49 (0) 681 58 67-504
wiwi-sek@htwsaar.de

Application help desk
Goebenstrasse 40
66117 Saarbrücken

t +49 (0) 681 5867-115
f +49 (0) 681 5867-151
stud-sek@htwsaar.de

www.htwsaar.de/wiwi
facebook.de/htwsaar

Curriculum

Core Business Courses
1st – 3rd Semester

- Fundamentals of Business:
  - Introduction to Business
  - Accounting Techniques
- Contracts and Business Law
- Cost Accounting
- Applied Business Mathematics
- Operations Management
- Financial Analysis
- Data Literacy
- Business Statistics
- Marketing and Market Insights
- Academic Presentation & Communication
- Academic Reading & Writing
- Microeconomics
- Macroeconomics
- Investment and Finance
- International HRM and Organization
- Enterprise Resource Planning
- Business Process Management

Specialization and Electives
4th – 6th Semester

- International Contract and Competition Law
- Intercultural Competence
- International Economics
- Specialization
  - International Marketing
    - Int. Marketing Instruments
    - Seminar Int. Marketing
  - International Accounting and Reporting
    - International Financial Reporting
    - International Taxation
    - Seminar Contemporary Issues in Financial Reporting
- International Logistics
  - Logistics Project
  - Sustainable Logistics Management
  - Seminar International Logistics

Electives
- Leadership and Team Management
- Entrepreneurship and Business Valuation
- Competition and Corporate Strategy

Study abroad semester
 Bachelor-Thesis / Colloquium
Location

The city of Saarbrücken is the state capital of Saarland, the smallest federal state of Germany and is just a stone's throw away from France and Luxembourg. With a population of approximately 180,000, Saarbrücken is the perfect city for students with affordable housing and a low cost of living. And when it's time for a break, there's always plenty going on - both on and off campus. It's safe to walk or ride your bike everywhere and the next gym or supermarket is never far away. As a modern and dynamic city with an international flair, Saarbrücken offers a variety of bars and clubs and a diverse cultural scene.

The Business School offers the following Master programs for International Business bachelor graduates who wish to continue with their education: In-ternational Management (Teaching language: English), as well as Marketing Science, Rechnungs-, Prüfungs- und Finanzwesen or Supply Chain Management, which are all three taught in German.

Why Study International Business?

Studying International Business allows you to develop a broad base of business knowledge. Key areas in our program are business courses in account-ing, finance and economics, combined with manage-ment courses for example, in human resources, opera-tions management and marketing. With this compre-hensive foundation, a wide variety of career paths are open to you. To develop the skills and knowledge nee-ded to work successfully in a dynamic and multicultu-ral business environment, it is important to tailor your studies around your specific area of your interest by selecting a specialization area. In addition, more and more companies are on the lookout for candidates with real international experience and a high level of multi-cultural skills. So don’t miss this great opportunity to work and study abroad and make your CV really stand out!

We urge international students to apply for the International Business program at the htw saar. A range of support options are available to you from individual advice during your application process, to useful information about how to find affordable accommoda-tion, and a student tutor program, among others.

Why International Business at the htw saar

The International Business Program at the htw saar is designed for those interested in an international career in Germany or elsewhere in the world. Join us and benefit from our new business curriculum that combines high academic standards with a strong focus on practical experience. We offer special-izations in growing business areas and electives with a focus on sustainability and digitalization. The integrated study abroad semester at one of our partner universities in Europe, the United States, Japan, China, Mexico, or New Zealand offers a truly inter-national experience. Non-German native speakers have the opportunity to spend their study abroad semester in the German Business Program at the htw saar.

There are even more reasons for studying International Business at the htw saar:
We offer
- study program in small groups,
- excellent supervision,
- close contact with academic staff,
- modern, well-equipped IT laboratories and seminar rooms,
- orientation days for international students,
- German courses free of charge,
- student tutors, and
- social activities for international students

Specialization

The International Business Program offers you three fields of specialization:
- International Marketing: Learn how to ana-lyze data to get to know your customers better no matter where in the world they live.
- International Logistics: Gain high-level skills in managing logistical issues and de-veloping innovative and sustainable logi-stics solutions.
- International Accounting & Reporting: Understand what makes a company suc-cessful and identify the potential risks and drivers of future success.

The integration of real-life business projects with local and international compa-nies in the study program, as well as the selection of one of the three areas of speciali-zation listed above, will significantly improve your job opportunities in the field of interna-tional business after graduation.