

**International Tourism Management
Programme schedule**

Module	Code	Assessment	Contact hours per week	Credit Points (ECTS)	Language (English, French, German, Spanish)
1. semester (winter semester)					
Fundamentals of Business Administration	BITM-110			5	
Introduction to Business Administration		e	2		E
Bookkeeping Techniques		e	2		(F) or G
Fundamentals of the Tourism Sector	BITM-112			5	
Introduction to the Tourism Sector		e+p	2		G
Human Resources and Organisation		e+p	2		G
Cost Accounting in Tourism	BITM-115	e	4	5	G
Fundamentals of Law	BITM-130	e	4	5	G
Mathematics	BITM-140	e	4	5	G
Foreign languages (English and French or Spanish)		e+p+d	4	5	E+F or E+S
2. semester (summer semester)					
Accounting	BITM-210	e	4	5	G
Business Law	BITM-220	e	4	5	G
Statistics	BITM-230	e	4	5	E
Marketing and Market Research in Tourism	BITM-240			5	G
Marketing		e	2		G
Market Research		p+d	2		G/[E]**
Soft Skills and Office Management	BITM-280			5	
Soft Skills		p+d	2		G
Office Management		e	2		G
Foreign languages (English and French or Spanish)		e+p+d	4	5	E+F or E+S
3. semester (winter semester)					
Management in Tourism	BITM-320	p+d		10	
Management in Tourism (lecture)			3		E
Scientific Working			1		E
Management in Tourism (seminar)			4		E or G
Data and Business Process Management	BITM-330	e	4	5	G
Microeconomics	BITM-340	e	4	5	E
Macroeconomics	BITM-350	e	4	5	E
Foreign languages (English and French or Spanish)		e+p+d	4	5	E+F or E+S
4. semester (summer semester)					
Investment and Finance	BITM-410	e	4	5	G
International Taxation	BITM-412	e	4	5	G
International Contract Law and Law for Managers in Tourism	BITM-420			5	
International Contract Law	BITM-421	e	2		E or F
Law for Managers in Tourism	BITM-422	e	2		G
Compulsory elective module in International Tourism Management	see below		4	5	see below
Intercultural Communication	BITM-430	p+d	4	5	E
Foreign languages (english and french or spanish)	s.u.	e+p+d	4	5	E+F or E+S
5. semester (winter semester)					
Sustainable Tourism	BITM-510	p+d	4	5	E
Foreign Trade and Payments	BITM-520	e	4	5	E
Information Management and Travel Technology	BITM-530	e+p	4	5	G
Compulsory elective module in International Tourism Management	see below		4	5	see below
Compulsory elective module in International Tourism Management	see below		4	5	see below
Geography of Tourism	BITM-580	p+d	4	5	E
6. semester					
Workplacement/ Internship	BITM-690	d		15	
Bachelor Thesis	BITM-691	d		12	E or F or G or S*
Colloquium	BITM-692	p+d	2	3	G/ [E/F/S]**
Total			122	180	

* to be written in a foreign language (not mother tongue)

Compulsory elective module in International Tourism Management					
Summer semester					
Destination Management	BITM-W-01	p+d	4	5	G/[E]**
MICE (Meetings, Incentives, Conferences, Events) Mgmt	BITM-W-07	p+d	4	5	G/[E]**
Leisure, Sports, Adventure Management	BITM-W-03	p+d	4	5	G/[E]**
Tour Operating	BITM-W-09	p+d	4	5	E
Winter semester					
Cultural Management	BITM-W-06	p+d	4	5	E/(S)
Hotel Management	BITM-W-04	p+d	4	5	G/[E]**
Mobility Management	BITM-W-08	p+d	4	5	E
Sociology and Psychology of Tourism	BITM-W-12	p+d	4	5	G/[E]**

**] Improve Your German: Lectures will be held in German, but international exchange students can do their assessments in English!

For more modules in English/French please see "HTW Business School - Modules taught in English or French". Most of them can be combined with the International Tourism Management programme.

Date: 18.04.2019, Changes are possible

Start/end of courses winter:
mid-Oct - mid-Feb
Start/end of courses summer:
mid-Apr - end-July

Language requirements for NON-DEGREE exchange students:

German taught modules =
Required proof of German proficiency at min. level B1 of the CEF.

English taught modules =
Required proof of English proficiency at min. level B2 of the CEF.
German proficiency at A2-level is recommended to allow immersion into German society/community.

International exchange students can combine modules from different semesters and study programmes so that 30 ECTS in English should not be a problem.

In some tourism modules (G/[E]) lectures will be held in German, but international exchange students can do their assessments in English.

Further information:
<http://htwsaar.de/int/io/exchange>

e: exam (written)
d: documentation/paper
p: presentation (oral)