### IPS – Intercultural Communication Module

<table>
<thead>
<tr>
<th><strong>Module name (EN):</strong> Intercultural Communication</th>
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<tbody>
<tr>
<td><strong>Degree programme:</strong> International Project Semester (IPS), Bachelor, ASPO 01.10.2020</td>
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<td><strong>Module code:</strong> IPS.IC</td>
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<tr>
<td><strong>Hours per semester week / Teaching method:</strong> 2V (2 hours per week)</td>
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<td><strong>ECTS credits:</strong> 2,5</td>
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<td><strong>Semester:</strong> 1</td>
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<td><strong>Mandatory course:</strong> Yes</td>
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<td><strong>Language of instruction:</strong> English</td>
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<td><strong>Assessment:</strong> Presentation of 45 min.</td>
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<td><strong>Curricular relevance:</strong> Suitable for exchange students with a learning agreement</td>
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| **Workload:** 30 class hours (= 22,5 clock hours) over a 15-week period.  
The total student study time is 75 hours (equivalent to 2,5 ECTS credits).  
There are therefore 45 hours available for class preparation and follow-up work and exam preparation. |
| **Recommended prerequisites (modules):** None |
| **Recommended as prerequisite for:** |
| **Module coordinator:** Prof. Dr. Stefanie Jensen |
| **Lecturers:** Margit Kunz |
| **Learning outcomes:**  
After successfully completing this module, students will be able:  
- to know essential aspects of intercultural communication  
- to establish a theoretical and practical connection to intercultural concerns  
- to provide a general overview of personal and professional life relevant aspects of intercultural communication  
-- to identify and analyze reasons for misunderstandings between members of different cultures,  
- to organize group work in a multicultural team,  
- to identify and solve conflicts in teams,  
- to improve their empathy, communication skills, |
- to show respect for others, compromise, and tolerance.
- to development of confidence in themselves and trust in other people.
- to write and communicate about cultural matters.

**Module content:**
- Discussion of fundamental questions of intercultural communication:
  - Culture and cultural identity
  - Dealing with prejudices and stereotypes
  - Communication and culture (How do communication work and what role can cultural factors play in it?)
  - Verbal and non-verbal communication
  - Acculturation/Culture shock
  - Intercultural communication strategies
  - Influence of hierarchy and power relationships on intercultural communication
  - Diversity management
  - Globalization and its influences on culture and intercultural communication

Case studies and examples will be adapted to the needs of the students.

**Recommended or required reading:**
- Richard Lewis: When cultures collide
- Schneider/Barsoux, Managing Across Cultures, Harlow (UK)
- Deresky, Global Management, New Jersey
- Rothlauf, Interkulturelles Management, München/Wien
- Rodrigues, C.; International Management: A Cultural Approach, Cincinnati (Ohio)
- additional literature on selected national cultures
- A literature list with further sources will be given to the participants at the beginning of the course
**Module name (EN):** German Intensive Course  

**Degree programme:** International Project Semester (IPS)  

**Module code:** IPS.GER  

**Hours per semester week / Teaching method:** 2V (2 hours per week)  

**ECTS credits:** 2.5  

**Semester:** 1  

**Mandatory course:** Yes  

**Language of instruction:** German  

**Assessment:** Final test of 90 min.  

**Curricular relevance:**  

**Workload:**  
30 class hours (= 22.5 clock hours) over a 15-week period.  
The total student study time is 75 hours (equivalent to 2.5 ECTS credits).  
There are therefore 45 hours available for class preparation and follow-up work and exam preparation.  

**Recommended prerequisites (modules):**  
None  

**Recommended as prerequisite for:**  

**Module coordinator:**  
Prof. Dr. Stefanie Jensen  

**Lecturers:**  
Margit Kunz  

**Learning outcomes:**  
After successfully completing this module, the students  
- may provide a basic knowledge of the German language, which allows them to communicate in general language and professional situations, verbally and in writing, as quickly as possible.  
- may use all four skills (speaking, listening, reading and writing) equally.  

**Module content:**  
The German intensive course builds on little or no previous knowledge.  
- Development of simple language structures that make it easier for course participants to deal with simple everyday and professional situations, such as contacting, greeting, introducing yourself and others  
- Talk about the job, leisure activities and preferences
- Inquire about the condition
- general conversations (e.g. thank you, apologize, say goodbye)
- Numbers
- Time
- Informal email correspondence
- Directions
- Communication on the phone
- General speech
- Inquire and provide information
- Basic grammar structures are developed that are based on communicative needs (conjugation of regular verbs, forms of address, negation ...)
- The basic vocabulary should be expanded independently by the students.

**Teaching methods/Media:** Target group-specific teaching and learning materials (print, audio, video, online materials) are used during the course.

**Recommended or required reading:**
- Individualized course materials tailored to the participants are provided
- Online materials via Moodle
- Spektrum Deutsch A1 Integriertes Kurs- und Arbeitsbuch für Deutsch als Fremdsprache (Deutsch) Taschenbuch, Schubert Verlag, Leipzig 2017