

IPS – Intercultural Communication Module

Module name (EN): Intercultural Communication
Degree programme: International Project Semester (IPS), Bachelor, ASPO 01.10.2020
Module code: IPS.IC
Hours per semester week / Teaching method: 2V (2 hours per week)
ECTS credits: 2,5
Semester: 1
Mandatory course: Yes
Language of instruction: English
Assessment: Presentation of 45 min.
Curricular relevance: Suitable for exchange students with a learning agreement
Workload: 30 class hours (= 22,5 clock hours) over a 15-week period. The total student study time is 75 hours (equivalent to 2,5 ECTS credits). There are therefore 45 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Stefanie Jensen
Lecturers: Margit Kunz
Learning outcomes: After successfully completing this module, students will be able: -to know essential aspects of intercultural communication -to establish a theoretical and practical connection to intercultural concerns -to provide a general overview of personal and professional life relevant aspects of intercultural communication -- to identify and analyze reasons for misunderstandings between members of different cultures, - to organize group work in a multicultural team, - to identify and solve conflicts in teams, - to improve their empathy, communication skills,

- to show respect for others, compromise, and tolerance.
- to development of confidence in themselves and trust in other people.
- to write and communicate about cultural matters.

Module content:

Discussion of fundamental questions of intercultural communication:

- Culture and cultural identity
- Dealing with prejudices and stereotypes
- Communication and culture (How do communication work and what role can cultural factors play in it?)
- Verbal and non-verbal communication
- Acculturation/Culture shock
- Intercultural communication strategies
- Influence of hierarchy and power relationships on intercultural communication-
- Diversity management
- Globalization and its influences on culture and intercultural communication

Case studies and examples will be adapted to the needs of the students.

Recommended or required reading:

- Geert Hofstede, Gert Jan Hofstede, and Michael Minkov, Cultures and Organizations: Software of the Mind. Revised and expanded 3rd Edition. 550 pages. New York: McGraw-Hill USA, 2010,
- Richard Lewis: When cultures collide
- Schneider/Barsoux, Managing Across Cultures, Harlow (UK)
- Deresky, Global Management, New Jersey
- Rothlauf, Interkulturelles Management, München/Wien
- Rodrigues, C.; International Management: A Cultural Approach, Cincinnati (Ohio)
- additional literature on selected national cultures
- A literature list with further sources will be given to the participants at the beginning of the course

Module name (EN): German Intensive Course
Degree programme: International Project Semester (IPS)
Module code: IPS.GER
Hours per semester week / Teaching method: 2V (2 hours per week)
ECTS credits: 2,5
Semester: 1
Mandatory course: Yes
Language of instruction: German
Assessment: Final test of 90 min.
Curricular relevance:
Workload: 30 class hours (= 22,5 clock hours) over a 15-week period. The total student study time is 75 hours (equivalent to 2,5 ECTS credits). There are therefore 45 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Stefanie Jensen
Lecturers: Margit Kunz
Learning outcomes: After successfully completing this module, the students - may provide a basic knowledge of the German language, which allows them to communicate in general language and professional situations, verbally and in writing, as quickly as possible. - may use all four skills (speaking, listening, reading and writing) equally.
Module content: The German intensive course builds on little or no previous knowledge. - Development of simple language structures that make it easier for course participants to deal with simple everyday and professional situations, such as contacting, greeting, introducing yourself and others - Talk about the job, leisure activities and preferences

- Inquire about the condition
- general conversations (e.g. thank you, apologize, say goodbye)
- Numbers
- Time
- Informal email correspondence
- Directions
- Communication on the phone
- General speech
- Inquire and provide information
- Basic grammar structures are developed that are based on communicative needs (conjugation of regular verbs, forms of address, negation ...)
- The basic vocabulary should be expanded independently by the students.

Teaching methods/Media: Target group-specific teaching and learning materials (print, audio, video, online materials) are used during the course.

Recommended or required reading:

- Individualized course materials tailored to the participants are provided
- Online materials via Moodle
- Niebisch/Orth-Chambah/Weers/Weißling: Erste Schritte Plus, Vorkurs, Hueber, Ismaining 2012
- Spektrum Deutsch A1 Integriertes Kurs- und Arbeitsbuch für Deutsch als Fremdsprache (Deutsch) Taschenbuch, Schubert Verlag, Leipzig 2017